

**Hoop's HOUSE**  
**GRANT PROPOSAL - GENERAL FUNDER**



*Hoop's House | (520)-678-4120 | 13710 E 5th Street Yuma, AZ 85367*

[www.HoopsHouse.org](http://www.HoopsHouse.org)



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## Cover Letter

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December 12, 2019

Dear Mr. John Hooper,

Thank you for the opportunity to work with you and your organization over this fall semester. Getting the chance to learn how to write grant proposals on your behalf has allowed us to get a glimpse of the real working world and help us improve as students and as writers. The time you put into your meeting with us online was well received and appreciated. It was clear there was a tremendous amount of effort put in prior to our conversation, and for that we are grateful. Your insight and in-depth knowledge helped this grant transform into the work you see today.

Your work in the community has and will change lives and offer second chances to individuals willing to become an active member in society. Not only will your work directly impact the lives of the individual being treated, but each and every family and friend associated will be able to see and reap the benefits of your impact. As you know, when someone is in the beginning stages of recovery, they often feel helpless, full of regret and dismay. One could argue that most feel like they have lost everything. Your organization is able to change that for so many.

We would also like to thank your Director Dane, and Phillip and Shadow for sharing their stories with us. Their dedication to building the business side of Hoop's House shows. The project of executing grant proposals is not easy but should attract general donors and more and more organizations to donate and make an impact.

Sincerely,

Michael Leahy  
Andrew Beers



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## Funder Cover Letter

Donor's Name  
Donors Address  
Date

Dear Donor,

Thank you for the opportunity to be able to share the story of Hoop's House and the impact we have made on so many lives. Hoop's House is a home for men who are facing the disease of addiction and are ready for recovery. These men need a strong foundation to break the chain of addiction and be positive contributors to their families and the community.

Hoop's House is a seven to nine-month sober living home that takes people in from the streets and gives them the rehabilitation they need to start their recovery journey. Our homes have grown quickly due to our reputation of changing the lives of many men in the community. In order to be able to impact as many lives as possible, we are seeking help from donors and general individuals. We value the sacrifice these men have made to better themselves and are willing to do everything we can to help them on their journey to becoming sober. Below is a list of things we are looking to fund.

1. Transportation costs:
  1. Vehicles for each site to provide transportation needed to support our residents' employment, education, and recovery.
  2. Funding for fleet maintenance and fuel costs.
2. Funding existing staff requirements:
  1. Executive Director does not take a salary for his time.
  2. Increase salary for Regional Director.
  3. Add Site Manager positions (3 FTE's).
  4. Funding for new Administrative staff to support growth in operations.
3. Technology Resources:
  1. Laptops for members of the house.

Your generous funding will help to allow Hoop's House to continue to turn lives around and break the chain of addiction.

Yours Sincerely,  
John Hooper



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## Organization Background

Hoop's House is a rehab and half-way house system helping alcoholics and addicts return to a healthy and productive lifestyle. Hoop's House was founded by John Hooper, from Syracuse New York. John spent thirty-six years of his life surrounding himself with drugs and alcohol. After going through rehabilitation, he continued his life in recovery and is now twenty-three years sober.

Like too many people, John has dealt with the loss of someone close from drug and alcohol abuse. His sister Joann died from a heroin overdose. This life changing event coupled with John's experience in recovery resulted in Hoop's House, and John's continuing desire to make an impact on those with the disease of addiction.

Mr. Hooper decided to open a sober living house and apply for non-profit status, which was granted. He started the program with his own funds and money generated from a 50/50 raffle. Hoop's House opened their first house in Sierra, Vista, Arizona and now has a house in Yuma, AZ and a third in the planning stages.

Hoop's House is offering individuals another chance in life. Alcoholics and addicts whether in jail, rehab, or out on the street, need help and support. Mr. Hooper's sober living houses are designed to do just that. Instead of punishing people for having a disease, Hoop's House is taking these individuals in and giving guidance on how to live a better life.

The organization is a seven to nine-month rehabilitation sober living house system. Ninety AA meetings in ninety days is a requirement for someone entering the house. Basic needs of hygiene, clothes, IDs and food cards are addressed. Most enter the program without employment and are given the opportunity to earn their keep by working for the home. This often includes doing chores, volunteering, and doing maintenance on the house giving residents real life experience. The men at the house build relationships with others living at the house and work on repairing the relationships they have damaged. Transforming their lives into contributing members of society is the goal, and attainable for many because of Hoop's House.

## Goals

Mr. Hooper plans to continue his success and attract additional communities to seek out his unique system of rehabilitation and treatment. Expansion in multiple states is a goal of Hoop's House. The organization plans to contract with more local governments, 30-day rehabs, detox centers, and other institutions dealing with drug and alcohol issues. Involving members of the *Alcoholics' Anonymous* program and affiliates to help grow Hoop's House is encouraged. The



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main goal is to offer his business model to as many people as possible with the help of like-minded individuals.

## Community Involvement

The residents of Hoop's House all volunteer a large amount of time to community volunteering and community growth. Many members of the house do landscape services for the house and other communities. Graduates of the house will often return in order to volunteer their time on their own volition. These graduates believe in the possibilities of the program and see the huge impact it's made on their lives. To become an employee or volunteer of Hoop's House after graduation members must be sober for at least nine months in order to be considered for work.

Holding events is another way Hoop's House involves themselves with the local community. They hold two yearly events; one is a *Foodie Fest* where people cook their delicacy. The cost is \$50 dollars and includes a raffle ticket. Fifty percent is donated to support the organization, and this year brought in around \$10,000 dollars. The other event is a yard sale where donated items from the community are sold.

## Statement of Need

To improve efficiency a need of Hoop's House is to provide technology resources to the members living in the houses. Applying for jobs, resume building, going to school, paying bills, and everyday tasks without a computer is hard to accomplish. Supplying five to ten donated laptop computers to Hoop's House costs around \$200 a piece, for a total of \$1,000 to \$2,000 dollars. Providing someone with the average person's necessities, will make an impact not only on the person in need, but on the people, who are supporting their transformation back into the community.

As previously stated, Hoop's House needs help with funding for transportation costs. During the first ninety days of a person's stay at the house, they need help with being taken from place to place. Whether it is a ride to work, to apply for a job, or to volunteer in the community, the cost weighs heavily on their budget. Hoop's House has budgeted \$54,478 for Sep. 2019 – Aug. 2020 for travel and training expenses. Donations made toward these expenses allows for more events and volunteering in the community and opens money up for other expenses.

The director, Dane, of Hoop's House is a volunteer and does not take home any pay for his efforts. Running the house takes a lot of work, experience and support. Dane deals directly with everyone living at the Hoop's Houses. His job is to make sure everyone is doing what they are supposed to be doing. This includes making sure everyone is going to meetings, doing chores,



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volunteering in the community and paying rent. Most importantly he makes sure the house is a safe sober-living environment, and unfortunately includes kicking people out when they break the rules. He does offer options of where to go when this happens. Hoop's House is requesting \$10,000 dollars a month to help fund operations of the organization.

## Evaluation of Hoop's House

The organization's approach to evaluation is the success of the program pushing itself to always be improving as well as maximizing the overall success rate of those living in the home. As of now Hoop's House has a 45% graduation percentage which is 15% higher than the national average for rehab facilities.

The impact of this program and its employees can be measured by the residents that are able to stay out of the program and not return while continuing their lives as productive members of society.

This organizations impact has had 50 graduates complete the program since it opened. And with each new graduation 15-20 previous graduates return to witness the new members graduate after the completion of the program. Success of this organization is driven by everyone leaning on one another to create a growth environment.

By improving the technology throughout Hoop's House, graduation percentages and the success of the program will start to improve immediately. The time and transportation costs of taking members from place to place will decrease individually and as an organization. Through innovative ideas Hoop's House will be able to push into the future with a strong foundation. This foundation will be the key to success moving forward.

## Inclusiveness

Hoop's House could not function without being inclusive to those who need their help. No one is excluded from this program that does not fit the criteria in order to live in the house. Some members have been in and out of jail attempting to fix their mistakes. Hoop's House gives opportunities to these men in order to help go from a low point in their lives to become strong members of society. Members of the house also do work for the house such as cooking, cleaning, as well as maintenance. Hoop's House prides themselves on creating a loving atmosphere in order to create a more comfortable family like environment where residents do not feel judged by one another.



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## Collaboration

Hoop's House collaborates with the necessary facilities to ensure proper steps are taken when people decide to join the program. One of these collaborations is done through a company called *Community Bridges*. This facility is an inpatient detox for alcohol and drug users. Detoxing from drugs and alcohol can sometimes be dangerous and often needs to be monitored. A second collaboration is with *Community Bridges*, and this company provides the medical side of treatment via nursing. And a third organization they collaborate with is *Military Brothers Moving, LLC* which can help provide a job and an income for the men at the house.

## Planning

Challenges that face this organization are the lack of revenue and funders as the organization is brand new and is already making a huge impact. With the organization growing faster they are unable to accept all of those who are applying themselves to make a change. This is the last thing that the organization wants to do; it is quite the opposite. Hoop's House mission is to impact the lives of those who seek help and want to get better. With growth already becoming a large issue as staff and volunteers are not able to handle the increase in residents the organization is looking to buy a new home in order to be able to make a larger impact on the community.

Transportation costs as well as lack of employees are a large problem facing the organization. Hoop's House plans on obtaining more vehicles for their fleet in order to increase effectiveness. With more vehicles they will be able to help their residents in their journey as well as increase their success rates.