

# Michael Leahy | CV

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## Education

**University of Colorado Colorado Springs** – Bachelor of Innovation™ Degree from UCCS in Business Administration with a Management Emphasis and Cross-Discipline in Creative Communication  
Graduation: December 2022

## Personal Statement

**“Life doesn’t get easier or more forgiving, we get stronger and more resilient.”**

**Steve Maraboli**

Life is not about staying in the same place and getting complacent. My life is about getting out there on the court and making a difference with the people in my life. In living I rely on the stand I have in this world, my belief in people, and the possibilities available when we work together toward a common goal.

### What do I believe in?

#### I believe in....

- I believe in hard work.
- I believe in giving 100% effort in any endeavor I pursue.
- I believe that I have purpose in this life to be something great.
- I believe in treating people how they deserved to be treated.
- I believe in community, where people rise together to accomplish vision and goals while operating through mission.
- I believe in getting out on the court and doing whatever it takes to accomplish my vision, mission, and goals.
- I believe in making a difference by continuing to build myself further and further.
- Life is not about staying in the same place and getting complacent. My life is about getting out there on the court and making a difference with and through those around me.
- I believe in teamwork and valuing the efforts and processes of my teammates.
- I believe there is a higher power in this life that is always watching over me and puts me in the positions of purpose and fulfillment.
- I believe in the transformation of ideas into impact.

### What do I stand for?

#### I stand for....

- I stand for doing the next right thing in life.
- I stand for knowing I do not have all the answers.

- I stand for my education and the education of my kids.
- I stand for being someone who can be turned to and trusted to get the job done.
- I stand for making a difference.
- Making an Impact.

## What do I love?

### I love....

- I absolutely love my kids, family, and friends. Spending time with my kids is so important and I want no other than to provide my kids with the same opportunity that I have been provided in life.
- I love spending my free time with my kids doing the things they enjoy. Whether out playing sports, out in the outdoors, or just hanging out, that is what life is about.
- I love business and everything that goes along with it.
- I love leadership, management, marketing, finance, entrepreneurship, innovation, and teams.
- I love learning new things that I will be able to utilize in all aspects of my life.

My stand, beliefs, and love for people serve as my foundation. Standing on this foundation has resulted in a passion to make a dent in this world. Sometimes I succeed, and at times I fail, at making a dent.

With each success and/or failure, I grow stronger and more resilient. I do not expect life to shape me, rather I shape my own life.

**“Life doesn’t get easier or more forgiving, we get stronger and more resilient.”**

**Steve Maraboli**

## Academic Experience

### INNOVATION CORE

#### **Entrepreneurship and Strategy ENTP 4500**

Description: Capstone course for the Bachelor of Innovation™.

- Created a Senior Portfolio website to show off my accomplishments throughout college and life.
- Put myself out in the job marketplace.

#### **Innovation Team: Design & Lead INOV 4010**

Description: Senior level continuation of the teams course sequence with emphasis on design and leading team projects.

- City of Colorado Springs

- Deborah Newman, [Deborah.Newman@coloradosprings.gov](mailto:Deborah.Newman@coloradosprings.gov)
  - To aid the City of Colorado Springs and other stakeholders in researching best practices of increased EV usage by comparing cities of similar size and economics to find successes in their implementation plans.
  - Final document with research conducted on other cities, identification of Public Private Partnerships (P3s), and a correlation matrix.

### **Innovation Team: Research and Execute INOV 3010**

Description: Junior level continuation of the teams course sequence with advanced participation in team projects including research, design, and execution.

- Relevel, LLC
- Tamara Moore, [tamara.moore@relevelllc.com](mailto:tamara.moore@relevelllc.com)
  - Work as a team of innovation consultants on the transformation of ideas into impact for the Pikes Peak Retail & Hospitality Sector Partnership.
  - Designed a logo & website for the sector partners to communicate resources, events, and ways to get involved.

### **Business & Intellectual Property Law BLAW 2010**

Description: Examines the legal significance of ideas, innovations, and start-up organizations. A focus on the issues of intellectual property, including patents, copyrights, and brand protection. Coverage of essential contracts and agents.

- Teamed up with other innovation students, came up with an invention, and went through the patent process.
- Submitted a patent application to the patent office.

### **Technical Writing, Proposals, & Presentations INOV 2100**

Description: Technical writing course. Addresses five major types of technical writing: project reports, funding proposals, magazine and trade articles, technical reports, and journal articles. Includes peer review and critical assessments of others' writings.

- Hoop's House
- John Hooper, Executive Director, [www.hoopshouse.org](http://www.hoopshouse.org), 520-678-412
  - Go through process of applying for grants from various organizations, foundations, and non-profits.
  - Submitted a grant application for further funding of the Hoop's House vision and mission.

### **Innovation Team: Analyze and Report INOV 2010**

Sophomore level course emphasizing team projects, research, analyzing data, and reporting.

- City of Colorado Springs
- Joe Hollmann
  - The purpose of the project is to provide the Olympic City USA Task Force with a scalable platform and detailed action plan to expand their merchandise efforts. This will be done through a variety of activities that will help strengthen and increase awareness of Olympic City USA branding.
  - The result was the creation of a website for clothing, preference of clothing & products, store locations identified, physical & digital brochures created, research done on other cities brand initiatives (Music City, Spring Break Capital of the World, Sin City, Surf City), launched awareness campaign—branded the City of Colorado Springs “*Olympic City USA*”.

### **Intro to Entrepreneurship ENTP 1000**

Description: Designed to provide an introduction to the process of turning an idea into a successful startup business. Covers basic aspects of a successful business and introduces the student to the processes for creating a potentially successful business plan. Students will also learn to assess opportunities for venture/value creation, to address/identify risk in the startup process and develop presentation skills to convince others of the potential success to implement the business entity.

### **The Innovation Process INOV 1010**

Description: Overviews the key components in the innovation process and examples of major innovations throughout history. Examines the interdisciplinary nature of innovation. Includes group exercises focused on improving team dynamics, brainstorming, conceptual-block busting and other creativity and problem-solving activities.

## **MAJOR COURSES**

### **Managing Projects for Competitive Advantage OPTM 3390**

Description: Covers the fundamental project management topics necessary for implementation of and excellence in project management. Emphasis will be from a management perspective that addresses the basic nature of managing projects for business, information systems and the public. Students will deal with the problems of selecting projects, initiating them, operating them and controlling them.

### **Human Resource Management HRMG 4380**

Description: Presents an overview of the entire Human Resource (HR) function. Topics include recruiting, staffing, job descriptions, health and safety laws, training and career development, performance management, compensation and benefits, employee relations, and workplace issues.

### **Organizational Development and Change MGMT 4370**

Description: This course provides students with critical skills for today's times of unprecedented change and fierce competition. The course introduces students to the field of Organization Development and Change that prepares leaders and those committed to being change champions with skills in improving the health and performance of individuals, groups, and organizations and in effectively managing change.

### **Experiences in Leadership MGMT 4110**

Description: A guided self-development course to learn and apply the scientifically proven principles and skills of effective leadership in modern times. Content focuses on the ideological styles of authentic, transformational, and servant leadership.

### **Principles of Negotiation & Conflict Management MGMT 4500**

Description: Through a combination of study and hands-on practice, this course introduces students to distributive and integrative negotiation, third-party and multi-party dynamics, and dispute resolution. With a focus on preparation, strategy, interpersonal relationships, and ethics, students will build skills and confidence to become more effective in personal and professional negotiations.

### **Improving Personal and Team Creativity MGMT 3900**

Description: Takes students through different thinking processes. Encourages students to explore multiple paths to find strengths and weaknesses. Shows the importance of diversity in team skillsets.

## **Skills & Competency**

- Project Management
- Microsoft Office Suite (Excel, PowerPoint, Word)
- Microsoft Teams
- Adobe Design Suite
- Google Drive & Docs
- Exercising
- Snowboarding
- Golfing

## Certifications

- Lean Six Sigma
  - White Belt Course on 8/31/2021
  - Yellow Belt Course on 12/19/2020
- CU: Discrimination and Sexual Misconduct – UCCS – 4/3/2022

## Experience

### Teacher Assistant (TA) — University of Colorado

January 2022 –  
December 2022

- Studied notes from the weeks module to reinforce information and prepare for reading journal submissions.
- Graded journal entries of thirty to sixty classmates a week over the course of two semesters to ensure peers were studying the materials.
- Watched three leadership discussions a week and entered the score their partner posted.
- Emailed Director of Business department & teaching professor every week with any questions from students.

### Director of Seminars — Active Release Techniques, LLC

April 2007 - August 2021

- Planned out yearly schedule of 50+ seminars to be displayed on website – [www.activerelease.com](http://www.activerelease.com).
- Evaluated continuing education applications and reported to governing boards with the list of attendees and hours attended for CE credits.
- Managed seminar department team of five in the day-to-day operations.
- Coordinated with leadership to negotiate hotel contracts, book instructors, and arrange flights.
- Assisted in the production of the educational materials.
- Evaluated and prepared end of seminar reports to identify and build off successes.
- Traveled as much as three weeks out of the month throughout the US and other countries building personal relationships with professional practitioners & organizations.
- Enhanced brand recognition through marketing & branding of all company

facing products and services.

- Collaborated with company affiliations in the development of new course offerings to further the success of diagnosis and soft tissue treatments worldwide.
- Contracted with professional sports teams, universities, military, and organizations to hold seminars at their facilities.

## Community Involvement

- Ironman Kona Championship – Volunteer Oct. 2012, 2013, 2014, 2015, 2016
- Proud Soccer Dad
  - Pride Soccer Club
- Proud Gymnastics Dad
  - Sundance Studios

## Awards & Recognition

- UCCS Dean's List Fall 2019 & Spring 2022
- The National Society of Leadership and Success, 12/22/2020

## References

### **Dr. Colleen Stiles, PhD**

UCCS Bachelor of Innovation Faculty and Co-Director  
University of Colorado Colorado Springs  
Innovation House  
2 Cragmor Village Road  
Colorado Springs, CO 80917

Dr. Stiles is my professor, mentor, coach, and friend. I have known Dr. Stiles since 2016. She can attest to my business innovation abilities.

### **Dr. Benjamin Kwitek, PhD**

UCCS Bachelor of Innovation Director  
University of Colorado Colorado Springs  
Innovation House  
2 Cragmor Village Road

Colorado Springs, CO 80917

Dr. Kwitek was my Entrepreneurship professor. He is one of the most brilliant people I have had the pleasure of being taught by. I have known Dr. Kwitek since 2018.

**Dr. Dustin J. Bluhm, PhD**

Department Chair, Management  
Associate Professor of Management and Leadership  
University of Colorado Colorado Springs  
College of Business Administration, Dwire Hall 318  
1420 Austin Bluffs Parkway  
Colorado Springs, CO 80918

Dr. Bluhm was my professor for the class *Experiences in Leadership*. I was also Dr. Bluhm's TA for two semesters afterwards. The information he teaches in this class is one of the main reasons why I decided to go to college. I have known Dr. Bluhm since 2021.

**Dr. Anthony Criscuolo, DC**

Owner  
Active Release and Chiropractic Center  
3350 NJ-138 Building 2 Suite 227  
Wall, NJ 07719

I have known Dr. Criscuolo since I was a young kid in elementary school. He is a friend, mentor, and someone I admire in life. He is one of my most powerful references and can verify just about anything you want to know about me.

**Dr. Faye Jones, DC**

Special advisor to the President of Active Release Techniques  
Blair Chiropractic  
1062 Westridge Drive  
Blair, NE 68008

Dr Faye is someone I have worked with my entire professional career at ART. I have known her for 20 plus years. She is a colleague, advisor, mentor, and friend.